



Announcing New *Kid's College* Content for 2008-09
Students Approach 66 Million Questions As of Spring 2008



Two students at Power Ranch Elementary in Gilbert, AZ, answer questions to unlock their favorite sports video games.

Birmingham, AL -- April 1, 2008 -- With several months left in the academic school year, *Kid's College* students have already answered more than 65 million sample test questions -- that's 30 million more questions than students answered in the entire previous school year (2007-08)!

In response to the overwhelming growth in numbers, Learning Through Sports, Inc., has announced that brand new content will be incorporated into the *Kid's College* program for the 2008-09 school year.

A panel of educators with expertise in content development and state correlations has been consulted to create new Math and Reading/Language Arts questions to supplement the existing *Kid's College* content bank, which is already 33,000 assessment items strong, covering 3,300 skills.

Keeping with *Kid's College* standards, the new content will be comprised of multiple-choice questions consistent with what students see on state and national tests. *Kid's College* currently offers standards alignment to 29 states, and all content is also customizable, as teachers can select which skills are taught to an entire class or the individual student.

"*Kid's College* is one of the more innovative and creative programs that we have ever initiated at our school sites," said Jerry Moore, Instructional Services Director, Marshall County School District (Mississippi).

"Its unique characteristic is that it connects student interests with academic achievement. Students become excited about the program from day one, and unbeknownst to them, they are obtaining and retaining a knowledge base that will help them to excel academically for years to come. The program is not only fun and rewarding for the students, but it's a perfect fit for teachers in concert with ensuring that their students have reinforcement with the state's performance level descriptors. It's a win-win program."

About *Kid's College*:

Kid's College® is the first program to combine online sports video games and K-8 Math and Literacy standards-based instruction to motivate even the hardest to reach students. *Kid's College* features STRIDE™ Prescriptive Technology that automatically adjusts level of difficulty based on performance, taking a student where he/she can succeed. *Kid's College* helps teachers target instruction by providing weekly auto-emailed

reports to quickly identify skill gaps for individual students or groups of students. Schools across the nation have driven motivation to a whole new level and improved their scores on annual standardized tests using *Kid's College*. For Success Stories, a demo and more, visit www.learningthroughsports.com/kids_college.html.

About Learning Through Sports:

Learning Through Sports, Inc.® is a leading educational publisher of digital game-based learning programs for K-12. The company publishes *Kid's College*, a math & literacy intervention program that has proven effective in raising test scores for underachieving students, and *STAR Sportsmanship*, the first interactive sports video game to teach sportsmanship.

Both web-based programs combine athletics with academics to better motivate today's students, who demand an engaging learning experience. Our goal is to create *Motivated Students* using *Motivated Learning*, and scientific research affirms that our unique, digital game-based content delivery methodology works.

LTS also launched the **MySportsmanship.com** (www.mysportsmanship.com) and **KC Contest** (www.kccontest.com) social networking websites in summer 2007. For more information, call toll free (866) 552-9192 or visit www.learningthroughsports.com.

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