



## **Kid's College Program Supports Common Core State Standards**

**Development Team Announces Online Curriculum, Assessment and Instructional Tools  
Built from CCSS Will Assist Teachers, Students in Transition**

BIRMINGHAM, AL – July 11, 2010 – On June 2, the National Governors Association and the Council of Chief State School Officers released new Common Core State Standards (CCSS) for K-12 education, remapping what students are expected to learn and resetting the bar for a high-quality education for all students, regardless of their location.

Just as teachers are anticipating adjustments in their classroom instruction, Kid's College® announces its expert development team is well-prepared to support CCSS in their comprehensive product line of online curriculum, assessment and supplementary instructional tools.

The first state to officially commit to adopt the CCSS, Kentucky leads the way for other states leaning toward early adoption, including Arizona, Connecticut, Georgia, Hawaii, Illinois, Louisiana, Maryland, Michigan, Mississippi, Missouri, Nevada, New Hampshire, New Jersey, North Carolina, Ohio, Oklahoma, Pennsylvania, Rhode Island, Utah, West Virginia, Wisconsin and Wyoming.

Now, educators in these states face the challenge of assuring their students can master the critical knowledge and skills that the new standards stipulate. Learning Through Sports, Inc., one of the fastest growing publishers of K-12 educational solutions delivered via the Internet and creator of the results-proven Kid's College program, is poised to help educators achieve their goals for teaching to the newly administered standards.

Learning Through Sports' development team announced today the availability of the Kid's College product line engineered directly from the CCSS. Kid's College online instructional content, progress monitoring assessments and customized study guides, all combined with engaging, interactive sports video games, will be offered in versions aligned to the individual state core standards, as well as versions aligned to the new common standards.

"We understand that the transition to CCSS will occur on different timelines for different states," said Mark Wood, President, Learning Through Sports. "That's why it is important to our company that educators have access to both resources that support the teaching of their state's core standards, as well as resources that ease implementation of the new CCSS."

“Whenever the states or individual districts are ready to integrate CCSS into their curriculum, supplementary tools and practice assessments, we are ready to accommodate their needs for a smooth and effective transition,” Wood assured.

“Our anticipation of educator and student needs during this transition and our solid ethic of preparedness demonstrates that Learning Through Sports is 100-percent on board with the CCSS goals for ensuring that all students can benefit from a consistently high-quality education, no matter where they attend school, and can carry their success with them into postsecondary education and the workforce,” said Brian M. Shulman, Founder and CEO of Learning Through Sports.

“Kid’s College online curriculum, assessments and instructional resources are key components to making the Common Core State Standards usable and realistic in the classrooms and at home, or anywhere students can access our programs to learn on the Internet. Our online delivery system ensures the utmost efficiency and cost-effectiveness during this process,” Shulman said.

Kid’s College is releasing its newest developments – Science and Progress Monitoring Assessments – for the 2010-11 school year. Four new formative assessments per grade level help teachers diagnose skill gaps, provide differentiated intervention, and periodically modify classroom instruction accordingly in order to maximize student attainment.

Progress Monitoring Assessments will be available in each state’s core standard-based curriculum, and in CCSS-based curriculum. The assessments and real-time reporting are designed to deliver a longitudinal look at students’ learning paths, which will be instrumental in guiding educators toward teaching strategies that will give students a deep understanding of CCSS and state required skills.

### ***About Kid’s College®***

Kid's College is an extremely affordable online education program combining the latest adaptive and prescriptive technology with curriculum written specifically to state core standards and the new Common Core State Standards (CCSS), in order to deliver the most effective and targeted Math, Literacy and Science skills instruction and remediation.

Diagnostics identify each student's skill knowledge and skill gaps. Data-driven assessments and reports guide teachers to deliver individualized instruction. Interactive sports video games engage and motivate students to learn and practice skills anywhere there's Internet access. Kid's College is an ideal supplemental program for digital natives who are intrinsically motivated by interactive learning and educational games. To learn more, visit [www.ltskc.com](http://www.ltskc.com) or call toll-free: 1 (866) 552-9192.