



Illinois Standards Achievement Test Data Proves Kid's College Effective for Improving Math and Reading Scores

Adaptive Online Intervention Program Motivates At-Risk, Urban Students

April 9, 2010 – Chicago, IL and Birmingham, AL – Illinois Standards Achievement Test (ISAT) data for Chicago Public schools utilizing the Kid's College program proves the online instructional and intervention tool is effective for improving student proficiency scores in an urban school setting.

A March 2010 study by Measure2Learn, provider of research and statistical services in K-12 education, reports that five Chicago Public schools attained significant gains as high as 16.7 points in the percentage of students Meeting or Exceeding the ISAT proficiency standards in mathematics and reading since implementation of the Kid's College program.

In 2008 and 2009, ISAT proficiency gains for these five schools exceeded gains for the overall Chicago Public School district 75 percent of the time (12 out of 16 categories- subject by year).

Two schools outperformed the district as a whole in the percentage of students Meeting or Exceeding mathematics and reading proficiency standards on the ISAT for both years.

The Chicago Public School district – third largest district in the nation – serves a student population eighty-six percent of which are from low-income families. Though these students are highly at-risk of low academic achievement and dropping out, Kid's College intervenes by introducing an engaging learning process they enjoy and respond to.

Kid's College delivers online adaptive curriculum based on Illinois core standards in mathematics and reading, combined with interactive sports video games that motivate and reinforce practice in required skill sets. At-risk students who tend not to participate in school demonstrate renewed enthusiasm to challenge themselves, learn and succeed.

Currently, 113 Chicago Public schools are implementing Kid's College in their classrooms and providing access to the online program outside of normal school hours for extra practice at home, from the library or anywhere a student can access the Internet. Usage statistics reveal that on average, the total time Chicago students spend working in Kid's College is 70 percent during normal school hours and 30 percent outside of normal school hours, on their own accord.

In the 2008-09 school year, Chicago Public School students collectively answered more than 15 million Illinois standards-based skills questions to prepare them for ISAT testing. As of spring 2010, they are on track to surpass 29 million total questions.

“The evidence is clear and compelling that Kid’s College has a positive impact on student learning and on student achievement as measured on the ISAT state accountability assessment program,” said Margaret Jorgensen, Ph.D., author of the study and CEO of Measure2Learn. “As students work for increasing amounts of time in Kid’s College, their achievement levels increase as well.”

The complete research study titled, “Research Findings on the Impact of Kid’s College on Student Achievement in Chicago,” is available online at <http://www.ltskc.com/research.php> or by request to Learning Through Sports (toll-free: 1-866-552-9192).

About Kid’s College

Kid’s College® online, core standards-based Math and Literacy curriculum is proven to improve test scores and motivate diverse learners, including at-risk and special needs students. Kid’s College accomplishes this by providing self-paced, differentiated and adaptive instruction combined with graphically-sophisticated, popular sports video games as a fun way to reinforce skills practice. Today’s digital generation responds to this unique approach to learning that appeals to their inherent interests in sports, technology and interactive video games. To learn more, visit www.ltskc.com.

Media Contact

Amy Frith, Learning Through Sports
Phone: 1-866-552-9192, ext. 1011
Email: afriith@learningthroughsports.com
Web: www.learningthroughsports.com