



36 MILLION QUESTIONS ANSWERED BY KC STUDENTS

Birmingham, AL – June 30, 2007 – During the 2006-07 school year, students using *Kid's College* answered more than 36 million state standard aligned questions in total. Even more impressive is that over 26% of those questions were answered after 3 p.m. local time even though not a single school mandated usage after school.

The reason for this incredible usage is the engaging digital game-based learning delivery system (patent pending) that Learning Through Sports, Inc.® has perfected over the past 7 years. Even the most unmotivated students come alive in *Kid's College*, where they answer Math and Reading/Language Arts questions correctly in order to unlock time in their favorite sports video game.

Students are motivated by friendly competition among their peers and classmates to post higher and higher scores. Along the way, they are practicing basic skill sets they need to master in order to perform well on annual state assessments.

About Learning Through Sports:

Learning Through Sports, Inc.® is a leading educational publisher of digital game-based learning programs for K-12. The company publishes *Kid's College*, a math & literacy intervention program that has proven effective in raising test scores for underachieving students, and *STAR Sportsmanship*, the first interactive sports video game to teach sportsmanship.

Both web-based programs combine athletics with academics to better motivate today's students, who demand an engaging learning experience. Our goal is to create *Motivated Students* using *Motivated Learning*, and scientific research affirms that our unique, digital game-based content delivery methodology works.

LTS also launched the **MySportsmanship.com** (www.mysportsmanship.com) and **KC Contest** (www.kccontest.com) social networking websites in summer 2007. For more information, call toll free (866) 552-9192 or visit www.learningthroughsports.com.

About Kid's College:

Kid's College® is the first program to combine online sports video games and K-8 Math and Literacy standards-based instruction to motivate even the hardest to reach students. *Kid's College* features STRIDE™ Prescriptive Technology that automatically adjusts level of

difficulty based on performance, taking a student where he/she can succeed. *Kid's College* helps teachers target instruction by providing weekly auto-emailed reports to quickly identify skill gaps for individual students or groups of students.

Schools across the nation have driven motivation to a whole new level and improved their scores on annual standardized tests using *Kid's College*. For Success Stories, a demo and more, visit www.learningthroughsports.com/kids_college.html.

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