



14 AL SCHOOLS MAKE AYP AND COME OFF OF SCHOOL IMPROVEMENT USING *KID'S COLLEGE*

Birmingham, AL – Sept. 1, 2007 – After not making Adequate Yearly Progress (AYP) for two years in a row ('04-'05, '05-'06), 17 Alabama schools began using *Kid's College* in 2006. Fourteen of these 17 came off of School Improvement and achieved AYP in 2007 with the help of *Kid's College*. The data indicates that students in these 14 schools showed much higher usage of the digital game-based learning program, which features state standard-aligned Math & Reading/Language Arts content.

Research studies show that every year, millions of students are tested on their state's annual high stakes assessments, and approximately 16 million do not pass. Recent data indicates that approximately 4.4 million students *do not pass by 14 questions or less*.

Kid's College offers a fast track to improving test scores through practicing basic skill sets in a fun, motivating sports video game format. *Kid's College* state standards-based questions are delivered in a multiple-choice format consistent with state and national tests.

About Learning Through Sports:

Learning Through Sports, Inc.® is a leading educational publisher of digital game-based learning programs for K-12. The company publishes *Kid's College*, a math & literacy intervention program that has proven effective in raising test scores for underachieving students, and *STAR Sportsmanship*, the first interactive sports video game to teach sportsmanship.

Both web-based programs combine athletics with academics to better motivate today's students, who demand an engaging learning experience. Our goal is to create *Motivated Students* using *Motivated Learning*, and scientific research affirms that our unique, digital game-based content delivery methodology works.

LTS also launched the **MySportsmanship.com** (www.mysportsmanship.com) and **KC Contest** (www.kccontest.com) social networking websites in summer 2007. For more information, call toll free (866) 552-9192 or visit www.learningthroughsports.com.

About *Kid's College*:

Kid's College® is the first program to combine online sports video games and K-8 Math and Literacy standards-based instruction to motivate even the hardest to reach students. *Kid's College* features STRIDE™ Prescriptive Technology that automatically adjusts level of difficulty based on performance, taking a student where he/she can succeed. *Kid's College* helps teachers target instruction by providing weekly auto-emailed reports to quickly identify skill gaps for individual students or groups of students.

Schools across the nation have driven motivation to a whole new level and improved their scores on annual standardized tests using *Kid's College*. For Success Stories, a demo and more, visit www.learningthroughsports.com/kids_college.html.

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